



BITHOTEL



All images in this whitepaper are concept art and open to change.



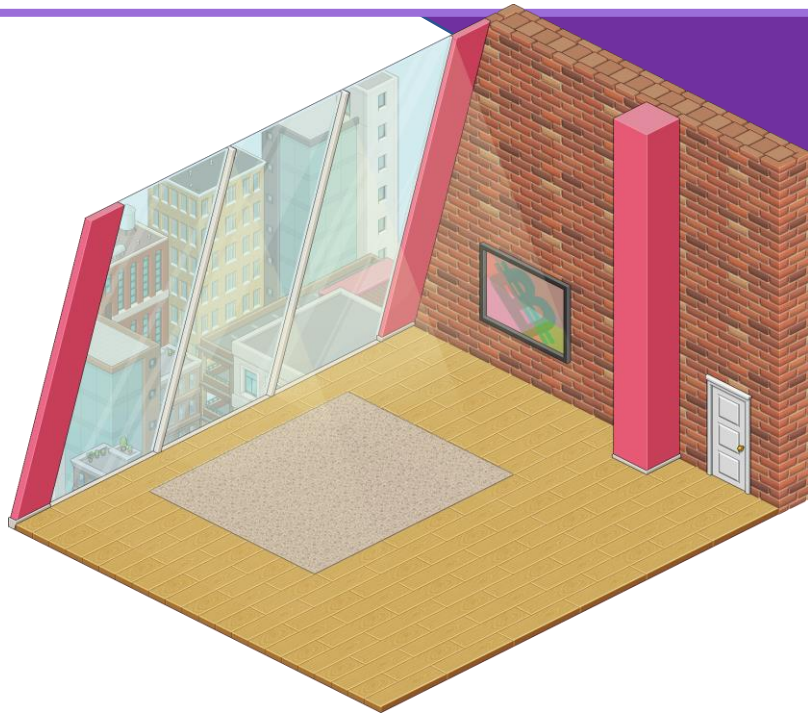
Overview

Bit Hotel is an online social NFT game that will use Bit Hotel Coin as its in-game currency. Players collect NFT items and characters and are able to display them in their room or in mini-games. Each room and common room functions as a chat room where you can hang out, chat or trade with other players. Next to that players can battle it out in one of the mini-games to earn token rewards, and redeem these for NFTs.

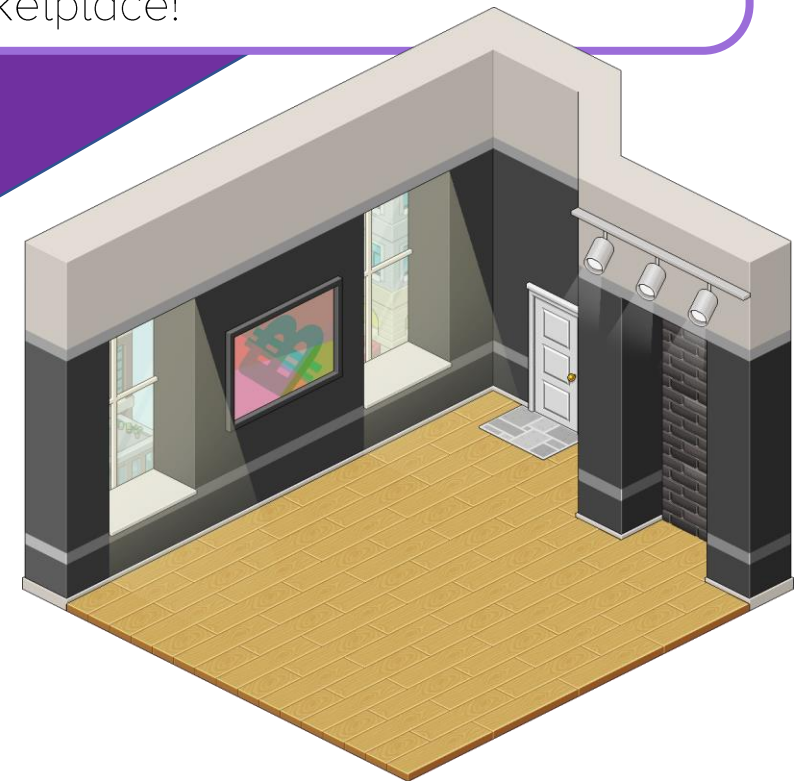


Meet, Chat & Compete with Other Players

Purchase NFT Hotel rooms on different floors of the hotel - ranging from studio apartments, to penthouse condos and more. Whatever you decide, feel free to make it your own - decorate and display your NFT collection however you see fit! Residences can be purchased and sold, pre or post-construction, in the Bit Hotel marketplace!



Medium Penthouse
50 tiles – 800 USDT – Staking Multiplier 1.1x



Medium Studio
25 tiles – 300 USDT – Staking Multiplier 1.05x

Collect Rare Characters

Connect your wallet, play with your friends and socialize while making money. New playable character designs will be constantly developed and shared with the community. Different rarities and quirks will be added to be able to differentiate yourself from other players. Pre-sale starts soon!



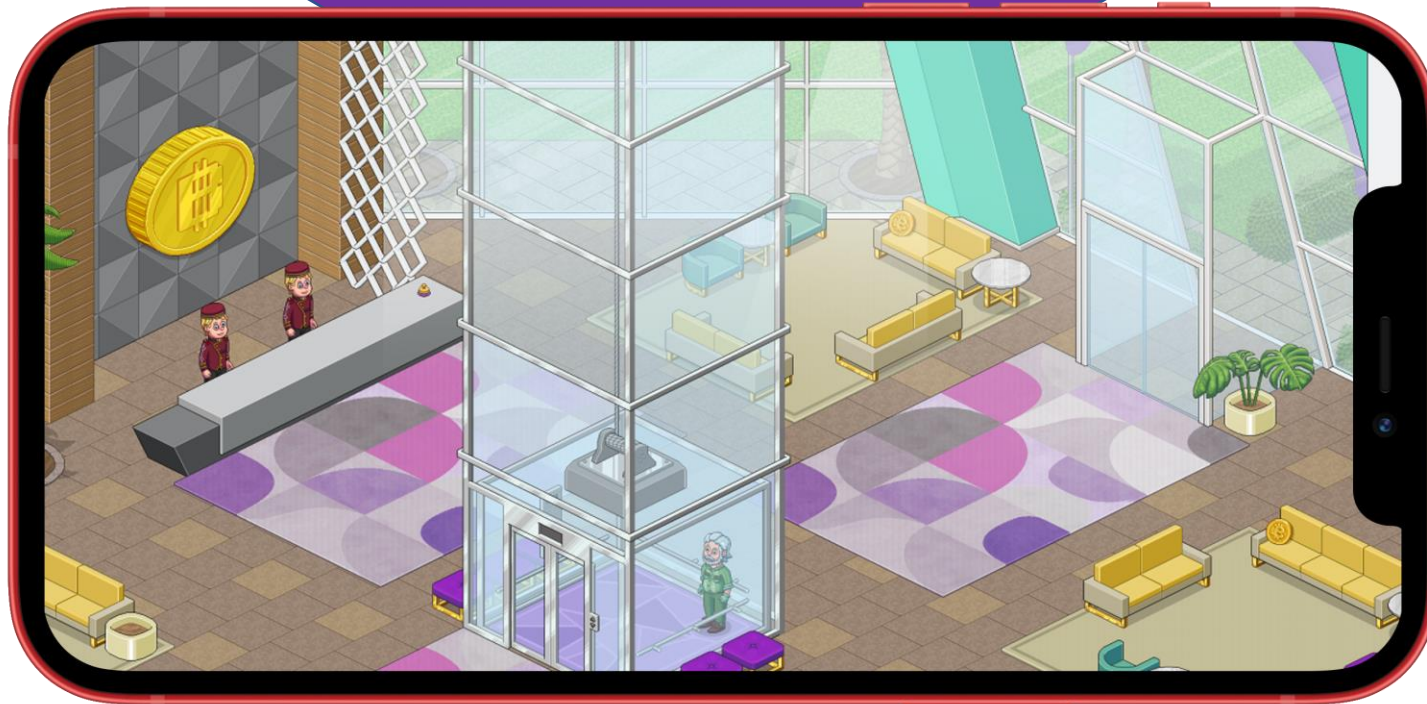
Show Off Your NFT Furniture



Channel your inner interior designer; with a marketplace full of NFTs, decor & furniture to choose from. It's easy to make your space feel like home!

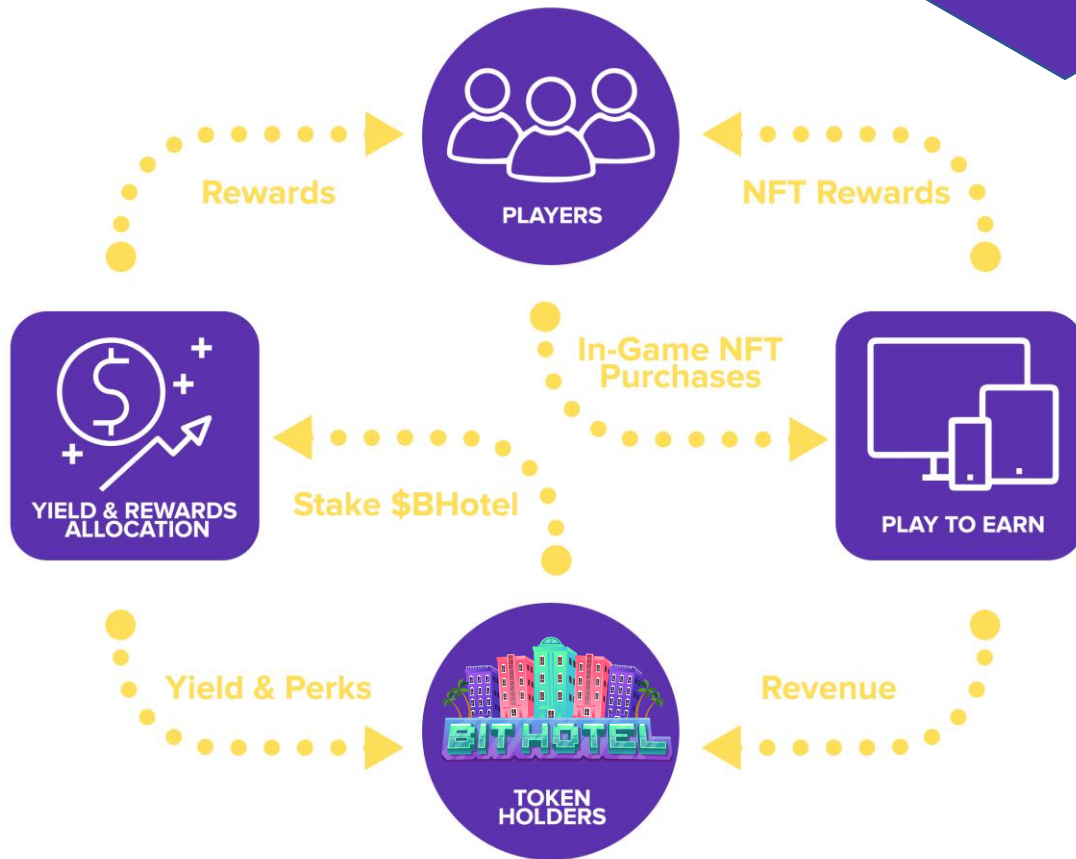
Browser and Mobile Compatible

Whether you're at home, at work or on the go, Bit Hotel will be playable on the device you like best. So you can keep beating your friends in mini-games wherever you are.



Token Utility & Revenue Models

Demand for \$BTH is driven by its gaming experience and attractive NFT rewards. Inflows of major new NFT assets also fund the ecosystem without \$BTH sell-pressure.



- 1. Gamified Yield Farming & Staking**
- 2. In-game NFT investments**
- 3. Leaderboard Rewards & Perks**
- 4. Mini-Game NFT Rewards**
- 5. New NFT Drops & Content**
- 6. Token Transaction Fee revenue**

Key Features: Leaderboards

Within Bit Hotel players are able to compete and win redeemable tokens to get rare NFT's. Every game has winners and losers and this will be saved in global leaderboards. Each week the top positions on the boards will be rewarded legendary items and tokens. There will be new incentives added gradually to motivate you to beat your friends more often.



LEADERBOARD

1.	PLAYER ONE	🟡	5640000
2.	PLAYER TWO	🟡	5210000
3.	PLAYER THREE	🟡	4760000
4.	PLAYER FOUR	🟡	4030000
5.	PLAYER FIVE	🟡	3980000
6.	PLAYER SIX	🟡	3270000

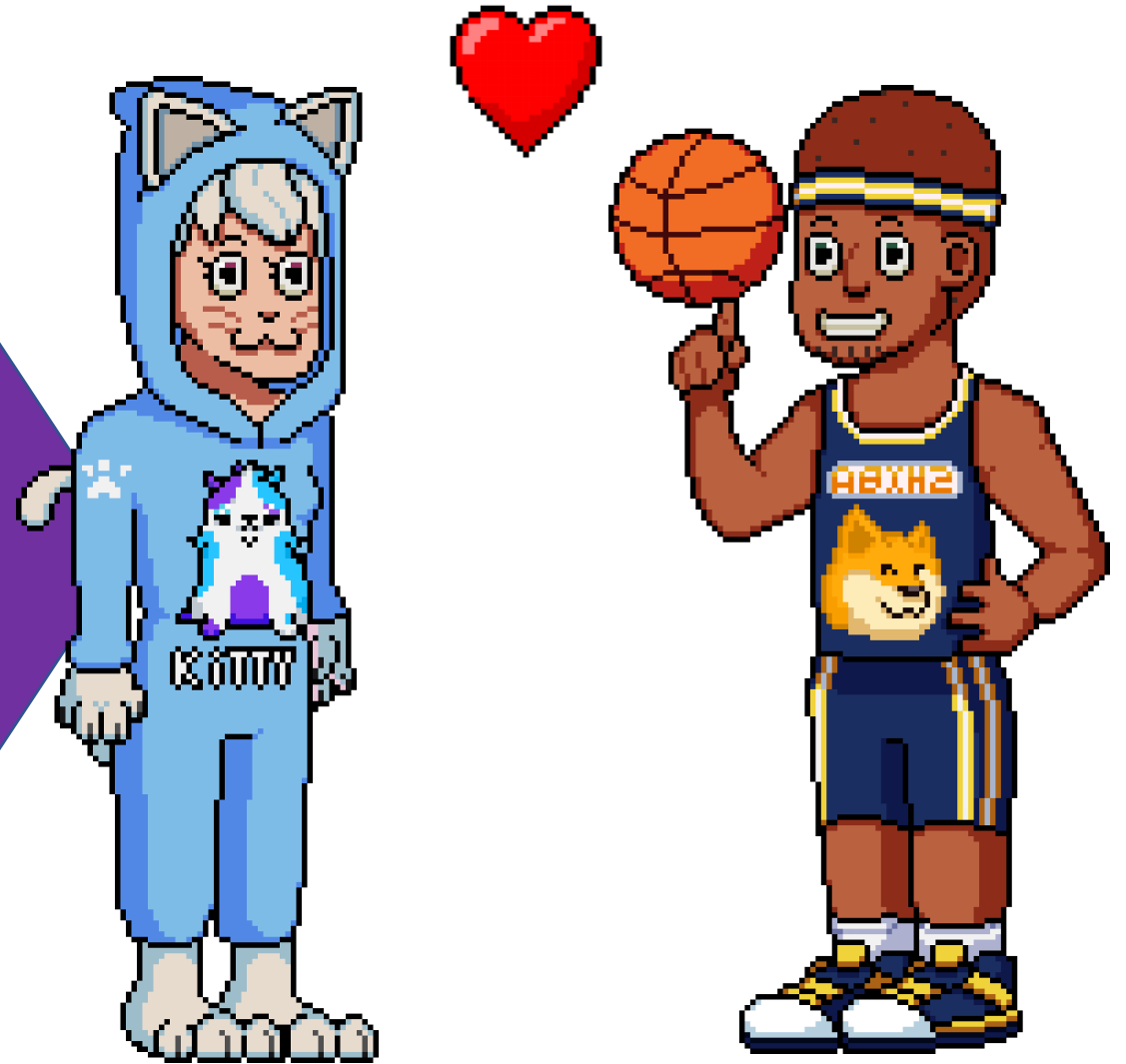
Key Features: Events

Inside of the Bit Hotel metaverse frequent events will be hosted to mingle and meet new people, earn limited edition NFT's and decide on new features for the game through discussion with the team. Players will also be able to host their own events inside of their rooms and invite players as they see fit.



Key Features: Relationships

In order to provide the best experience to players inside of the Bit Hotel metaverse players will be able to proclaim in-game relationships. Being in a relationship will have perks and provide unique rewards to players. Similar to breeding in other blockchain games this can become a lucrative endeavour to invest time in.



Key Features: Governance

Inside of Bit Hotel players can gain voting rights to choose which events, mini-games and rewards players will encounter in the future. The decentralized voting model for future content will be based on staking allocations and in-game achievements. We're super excited to have you build the Bit Hotel metaverse with us.



User Acquisition

Launch

Building Online Presence

- Monthly NFT Drops
- NFT Ranking Sites
- Crypto Influencer Campaigns
- NFT Whitelist viral loops
- Building E-mail Lists

Search Engine Optimization

- Organic search
- Optimized page markup
- Back-links & Content

Growth

Distribution Partners

- Paid articles:
Coinbureau, Coindesk, Forbes,
Techcrunch, Cointelegraph, etc.
- Affiliate Networks
- Mutual Linking Sites

PR

- Company blog / Medium
- PR Tactics
- Cross-promotions & E-mail

Maturity

Online Advertising

- Facebook & Instagram Ads
- Twitch Ads
- Google Search Ads
- Youtube Ads
- Native Ads

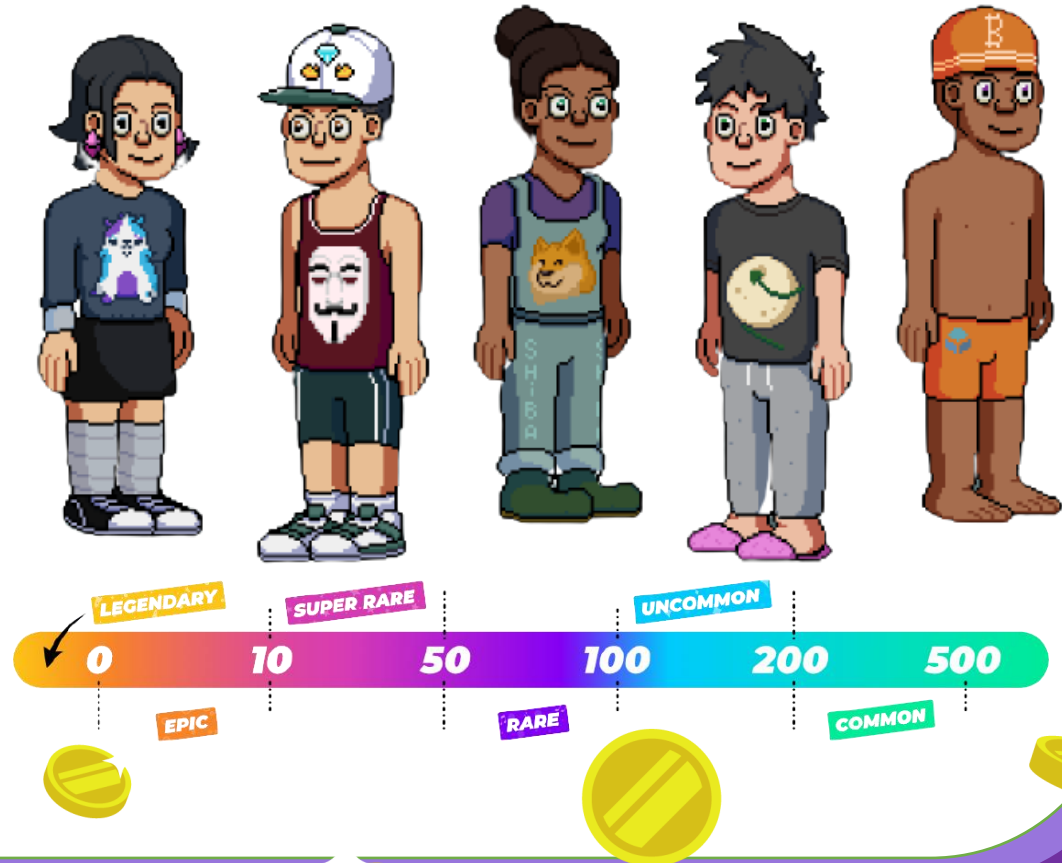




Monthly NFT Drops

The Bit Hotel universe is an ecosystem where every NFT is 100% usable. The Characters are playable, the rooms (land) is interactable and the furniture placeable.

Every month there will be a new set of NFT's launched building up to the launch of the game. Prior to every launch there will be a whitelisting process to build momentum and anticipation.





Team



Leon L. – Operations Lead



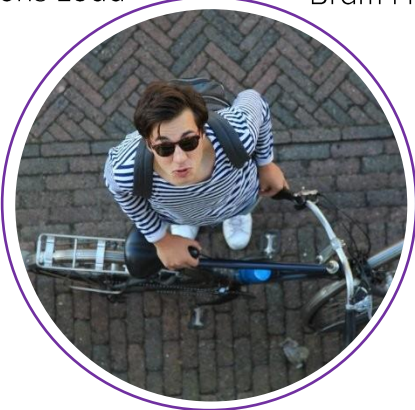
Bram H. – Tech Lead



Marjolein V. – UX Lead



Jesse P. – All-Round Developer



Kareem V. – Community Leader



Huub H. – Content Marketeer



Lars P. – Community Support



Advisors



Faouzi D. – Owner DutchGameStudio



Sten L. – Blockchain Marketing Firm Owner



Reniet V. – Graphic Designer



Shashwat Gupta. – Owner AltcoinBuzz & Partner Enjinstarter



Zowie L. – CTO Bux Crypto



Ian Friend - Ferrum CEO



Roadmap

Q3 2021



Release Whitepaper
Initial Concept Art
Fundraising

Q3/4 2021



Monthly NFT Offerings
NFT Airdrops
Community Building

Q4 2021



On-platform Marketplace
NFTs Fully Tradable
Listing Pancakeswap

Q1 2022



Release Game Beta
Community Rewards Live
Public Game testing

Q2 2022



Game Launch
Monthly Updates

Milestones Reached

In the last 4 weeks our team has added new people, overcome technical challenges and found great advisors. Here is a short overview of our progress.

- **Launch Website**

August 2021

- **Finished Smart Contracts NFT Drops**

August 2021

- **Initial Concept-Art Character Designs**

September 2021

- **Finished Whitelisting Process NFT's**

September 2021

- **Build a Kick-Ass initial Team**

September 2021



Tokenomics

Total supply: 1.000.000.000 BTH

Tokenomics Distribution	Percentage	Token Supply	Vesting schedule
Private Investors	20%	200.000.000	Released 5% every month. Locked for first 2-4 months.*
Development	20%	200.000.000	Released 5% monthly. Locked for first 12 months.
Marketing	20%	200.000.000	Released 5% monthly. Locked for first 4 months.
Team / Operations	20%	200.000.000	Released 5% monthly. Locked for first month.
Advisors	5%	50.000.000	Released 10% monthly. Locked for first month.
Partnerships	5%	50.000.000	Released 10% monthly. Locked for first month.
Staking	5%	50.000.000	
Initial DEX Offering	5%	50.000.000	100% used on IDO. Can later be reallocated for CEX.



Tokenomics

Specification	Percentage	Price per 1.000 USD	Price in \$	Number of tokens for sale	Vesting schedule
Private Angel Round	5%	1.000 BUSD = 111.000 BTH	0,009\$	50.000.000 BTH	Released 5% monthly, through daily linear vesting. 5% unlocked at TGE. Locked for first 4 months.
Private Seed Round*	10%	1.000 BUSD = 83.000 BTH	0,012\$	100.000.000 BTH	Released 5% monthly, through daily linear vesting. 5% unlocked at TGE. Locked for first 3 months.
Private A Round*	5%	1.000 BUSD = 71.000 BTH	0,014\$	50.000.000 BTH	Released 5% monthly, through daily linear vesting. 5% unlocked at TGE. Locked for first 2 months.
DEX Listing / IDO**	2-5%	1.000 BUSD = 57.000 BTH	0,017\$	350.000 BUSD/ 20.000.000 BTH	

* Max allocation of 20% per round per partner

** 2% liquidity at launch, with 5% reserved to add liquidity in case of excessive buy pressure

Allocation of Raised Funds	Amount
Total Raised Funds	\$2.350.000
Development	\$1.000.000
DEX Liquidity & Market making	\$350.000
Marketing	\$400.000
Legal	\$200.000
Operations	\$400.000



FAQ

The rationale behind the revenue model, the tokenomics and the game design.

Why the 8 Bit Design?

This design choice is made to invoke nostalgia. With this old flash-game look-n-feel players will be transported to their childhood. The pixel-art graphics are also in high demand when paired with NFT's.

Why not do a public ICO?

By raising funds solely through private investors the token value and mechanics (vesting) can be more tightly controlled. By offering the token through an IDO people will not be able to dump their investments at listing.

Why put a fee on Tx's?

After the NFT Marketplace trading functionality is live, all transactions on the marketplace will be taxed in order to maintain marketing efforts and stabilize liquidity on exchanges (market making).



FAQ

The rationale behind the revenue model, the tokenomics and the game design.

Why Raise a Round A?

The first to rounds of funding are needed to build launch the game and market it. The third round of funding, Round A, is practically only used for IDO liquidity and underbudgetted expenses.

Why this liquidity \$?

Adding Liquidity into a Dex is finding the right balance between high volatility and fast possible returns (low liquidity) or more stable price action and a steady rise in price (higher liquidity). We chose the latter.

More questions?

View the next page to get in touch.



Other Questions?

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